



MOMENTUM GROUP BRIEFING

SEPTEMBER 2006

AGENDA

- Recap on Successes
- Moving Forward – What's Required of Us
- Proposed Structure
- Vision & Workstream Themes
- Momentum Group Actions
- Open Forum

Recap on Bristol's Success

- **Competition** - 78 bids nationally, 12 from Southwest
- **Judging** – paper shortlist, peer review & presentation to Government
- **Award** – In July, Angela Smith, Minister for e-Government announced Connecting Bristol as part of national top-ten finalists

National Top-Ten

- Birmingham City Council & Shropshire CC
- Ealing Council
- Kingston upon Hull City Council
- Manchester City Council with Tameside MBC
- Milton Keynes
- Nottingham City & Nottinghamshire CC
- Norfolk County Strategic Partnership
- Stratford-upon-Avon
- Sunderland City Council

...& Connecting Bristol!

- **National Media** - Bristol's bid singled out for mention
- **A Strength** – the vitality and quality of our partnership
- **A Unique Flavour** – we place 'people' ahead of 'technology'

What's Required of Us?

- Participate in national Digital Challenge programme & Inclusion Network
- Respond to sponsoring Government departments' priorities
- Engage industry (in-kind support)
- Develop 3 year project plan (PRINCE 2)
- Final submission on 19th Jan 2007

Moving Forward

Governance via 3 bodies –

Momentum Group

Bid Development Group

Executive Group

Management via 4 Workstreams –

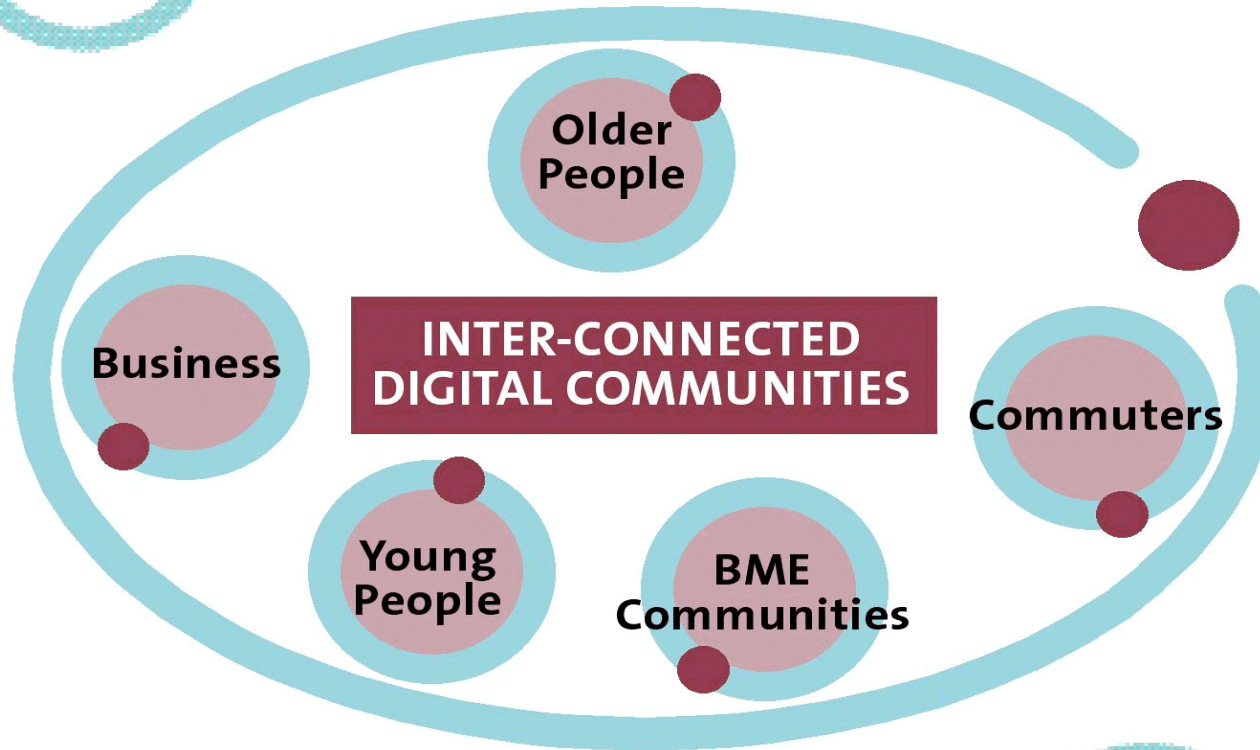
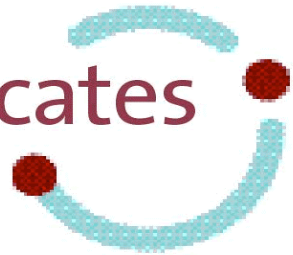
Connectivity

Co-production of content and services

Networking the Networkers (skills & knowledge)

Coordination & Sustainability

Advocates



Mentors



Our Digital Vision

CO-PRODUCTION as a route to social & economic inclusion

- Focus on embedding skills in communities - enabling production rather than just consumption of content & services
- Transforming citizens into stakeholders – citizens drive the relevance & actively engage
- Develop personalisation - stakeholder citizen becomes active participant in designing the type of service & the delivery mechanism

“I do not exaggerate when I say that media literacy in its widest sense is as important to our development as was universal literacy in the 19th century. And the most insidious digital divide is between those equipped to understand that and those who aren’t”

Tessa Jowell



Momentum Group – Get Involved!

- **Website**
- **Electric December**
- **Momentum Meet-ups** – how can we best support you to self-organise events?
- **Connecting Bristol Podcast**
- **Bristol How-to?** – sharing bite-sized chunks of knowledge (pledge your content now)
- **Momentum Events** – 1 Nov, 14 Dec, 9 Jan
- **Industry Event** – Date TBC

... the Digital Challenge is a great idea. It marks a shift away from a relentless quest for efficiency gains and into something creative. And there is just a chance that, despite the paltry funding, the winner really will become a national or even international exemplar. The Digital Challenge won't get as many visitors as our other national grand project, the 2012 Olympics, but it may have longer-lasting consequences.

Michael Cross

Thursday July 20, 2006

[The Guardian](#)