



Building Momentum for Change

Film:

Godzilla vs the Suspension Bridge
by Bolex Brothers

To view visit

www.electricdecember.org/02/content/11/present.htm



Building Momentum for Change

Jaya Chakrabarti - Nameless, LSC

Stephen Hilton - Bristol City Council

Carolyn Hassan - Knowle West Media Centre

Dick Penny - Watershed

Our Vision

A dynamic city region built on collaboration and participation where people and communities realise their potential

- Promote social inclusion
- Extend connectivity
- Establish a culture of innovation
- Harnessing transformative power of new technologies

Our Presentation

- Snapshot of a two speed city
- Showcase neighbourhoods - joining things up
- Delivery, capacity and legacy

Presented on behalf of Momentum Group

Film:

Quotes supporting Connecting Bristol from:

- Barbara Janke, Leader, Bristol City Council
- Shawn Sobers, First Born Creatives, UWE
- Paul Appleby, BBC

A Tale of Two Cities

Success

Highest GDP in UK
outside London

World-class universities

Life expectancy
Henleaze: 84

Deprivation

1 in 6 live in highly deprived
areas

Bottom of GCSE league table

Life expectancy Lawrence
Hill: 74

Creative City

“New technology, the arts and a vibrant youth culture help to make this one of Britain’s most cutting edge cities”

The Guardian

The Rough Guide

“Bristol marries new technology and creativity with its industrial heritage”

Technology City

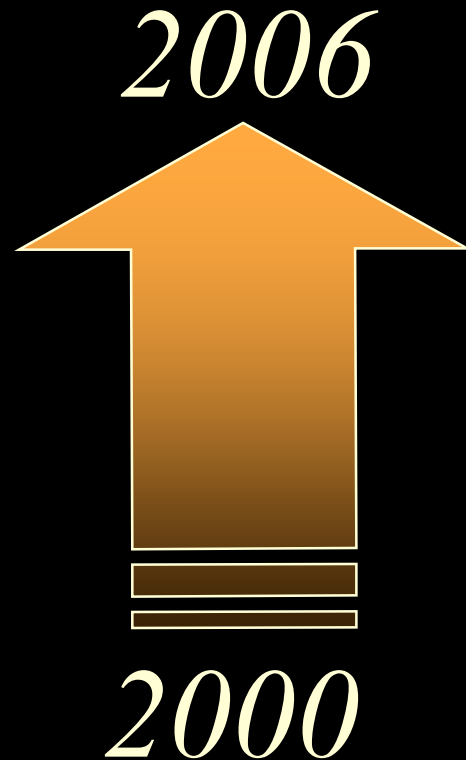
- Open Source City
- Wireless innovation: Bristol Wireless, Streetnet
- HP Mobile Bristol: world leaders in pervasive media
- Pathfinder for Schools for the Future 24/7 learning
- Working with BBC and ITV towards Digital Switchover
- The Silicon Valley of Europe

Film:

Quotes supporting Connecting Bristol from:

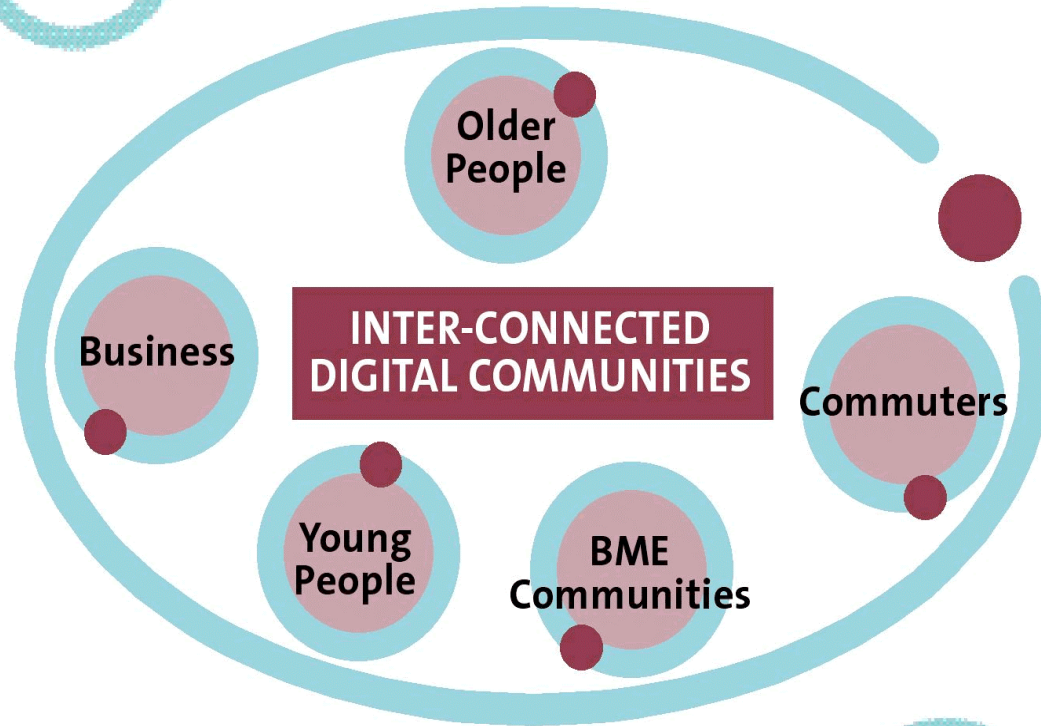
- Andrew Wilson, Head of Regional and Local Programmes, BBC West
- Pete Ferne, Bristol Wireless
- Phil Stenton, HP Labs
- Angela Macfarlane, Professor in Education, University of Bristol

e-Participation



- European City for e-Democracy
- BT Govt Innovator of the Year
- Open approach to engagement developed over last six years
- National and international emulation

Advocates



Mentors



Digital Neighbourhoods

Five joined-up showcase zones of digital inclusion:

- distinct geographic and thematic starting points
- cross-pollinate
- emphasise production rather than consumption
- interconnect on and off line
- utilise multi-channel solutions
- partnered with voluntary sector

Contagious Outcomes

- Lawrence Hill - greater safety and community cohesion
- Filwood - creative content and democratic engagement
- North Bristol – independence for older people
- City Region - e-commerce, e-learning and home-working
- Central Bristol - connectivity (people and technology)

Advocates and Mentors

- Digital advocates work across organisational and city boundaries
- Commit time to innovation and sharing knowledge across organisations and generations
- Two way process: advocates gain access to a high quality, personalised learning journey.

Film:

Quotes supporting Connecting Bristol from:

- Paul May, Director, Learning & Skills Council West of England
- Knowle West Resident

Delivering Success

- Timing is right
- Ground swell of support
- Top level and community sign up
- Integrates existing programmes
- Cross-sector management and legal experience
- Delivers existing vision of local strategic partnership, neighbourhood management and health improvement plans

Lasting Benefits

A new way of working:

- user-generated services
- empowered neighbourhoods
- a culture of innovation, learning and entrepreneurship
- joined up, inclusive city

Tangible Benefits



“a vital step forward in creating partnerships between service providers and citizens.”

Chief Superintendent Mike Roe



“disadvantaged communities will learn skills and gain access to technologies that will make their voices heard”

Wendy Stephenson, Chief Executive, VOSCUR



“the biggest challenge I face is hiring staff with genuine potential. The Digital Challenge will increase the skills in the Bristol job pool, so I don’t have to rely on attracting staff from outside of the region”

Ben Heald, CEO, SIFT

Film:

Quotes supporting Connecting Bristol from:

- Nick Gurney, Chief Executive, Bristol City Council
- Helen Holland, Leader of Labour group, Bristol City Council
- Rt Hon. The Lord Mayor of Bristol, Councillor Peter Abraham
- Clive Wray, Director of Public and External Affairs, Business West
- Knowle West Resident

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